

## Get more great hires, faster with Eploy & Indeed

Indeed is the world's #1 job site<sup>1</sup>. With over 250 million visitors and sites in 60 different countries, Indeed connects millions of people to new opportunities every day.<sup>2</sup>

Indeed and Eploy work together to streamline your recruiting and help you get better results faster.

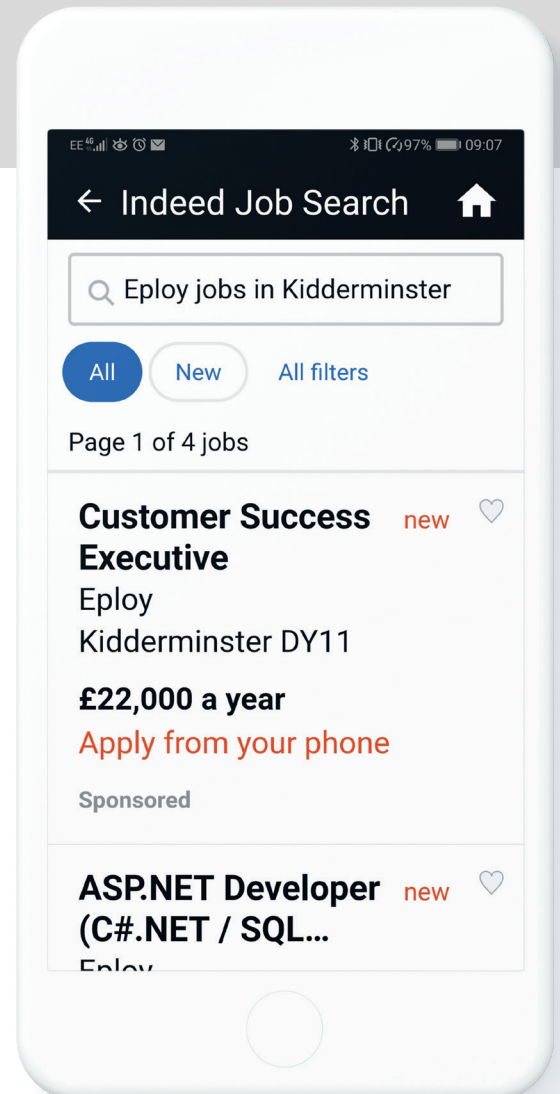
### Key Benefits of Eploy's Complete Indeed Integration

- All your jobs appear on Indeed
- Candidates can apply directly on Indeed<sup>5</sup>
- Applicants automatically appear in Eploy
- Include Eploy Discover screener questions

### Indeed Apply

Job listings from Eploy can automatically include Indeed Apply, Indeed's streamlined, mobile-optimised application process that makes it easy for job seekers to apply with their Indeed Resume. Jobs with Indeed Apply stand out in search results and get up to 8x more applicants than jobs with a standard application process<sup>3</sup>.

Sources:  
 1 comScore, Total Visits, March 2018  
 2 Google Analytics, Unique Visitors, September 2018  
 3 Indeed data (worldwide)



Faster, Smarter  
Recruitment Software

## How do my jobs get on Indeed?

Eploy sends an XML feed to Indeed that includes Eploy clients' jobs (provided the client has opted-in).

## How do I opt-in to the Eploy Indeed Feed?

An administrator, with the permissions to edit Job Boards within your Eploy system, can opt-in to the Eploy Indeed Feed as follows:

- Admin menu > Job Boards.
- You can then enable the feature by checking the 'Automatically post to this job board' feature.
- Please read the terms and conditions carefully, this feature should only be enabled by someone with the relevant authority within your organisation.

## How do candidates get to my careers site from Indeed?

Your candidates will be able to complete the entire application process on Indeed since Eploy is integrated with Indeed Apply. Job seekers can still get to your careers site from Indeed by clicking on the "original job" link that can be found on the bottom of the job listing. Please note that even though candidates can now apply directly from Indeed, your Eploy job pages on your careers site will still function as normal, continuing to allow direct applications.

## How do I know which candidates are coming from Indeed?

To find out which candidates come from Indeed simply:

- Add a widget to an Eploy Dashboard
- Set the widget to display a Candidate Source or Application Source metric.

For example, you can use a chart widget such as a Pie Chart to display candidate or application sources, but there are many other options such as the Line Chart or Bar Chart, which are useful for displaying Candidate / Application source trends over time.

## Where do candidates apply to my jobs?

Jobs that are sent to Indeed in Eploy's XML feed can be enabled with Indeed Apply, and an administrator can switch on the 'Apply with Indeed' feature from within Eploy's Job Board Admin screen as follows:

- Admin menu > Job Boards
- Select 'Indeed Feed'
- Set 'Activate Apply With:' to 'Yes'
- Set 'Application Status' to the appropriate option

With Indeed Apply, "Apply with your Indeed Resume" or

"Easily Apply" appears below the job description, which helps your jobs stand out in search results. This tells a job seeker that they can use their Indeed resume (or upload a new one) to quickly and easily apply from any device. Once the job seeker has completed the application on Indeed, the applicant data is transmitted to Eploy and will be shown at the relevant stage of the workflow that was assigned to the vacancy.

## What can I do if I don't see my jobs on Indeed?

If it has been more than 24 hours since your job was published within Eploy and you do not see your job listing on Indeed, contact customer support at Indeed here: <http://www.indeed.com/hire/contact>. Because jobs usually take 6-8 hours to appear but could take up to 24 hours, please wait a full 24 hours before contacting Eploy to file a support request.

## How can I attract more candidates to my job listing on Indeed?

With the partnership between Eploy and Indeed, you can opt-in to reap the benefits of Indeed Apply, Indeed's easy, mobile-optimised application process. Job seekers see an "Apply Now" button and can easily use their Indeed resume to complete their applications from any device, including mobile devices.

## Will my screening questions appear within Indeed Apply forms?

Typically, application screening questions are created using Eploy Discover. Most regular fields will automatically appear within Indeed Apply. There are a few exceptions:

1. Situational Judgement Tests are not compatible
2. Complex, multi-page forms with conditional logic are not compatible
3. File Upload fields are not compatible
4. Availability Picker is not compatible
5. Multiple choice grids are not compatible
6. Any questions that have show/hide functionality where a child question has two or more parents are not compatible.

Eploy will send all compatible fields relevant to each vacancy to Indeed so that they appear when a candidate applies for a vacancy on Indeed.

Indeed Apply jobs get up to 8X more applicants than non-Indeed Apply jobs<sup>3</sup>, so you'll see more applicants flowing into your pipeline as a result of the partnership between Indeed and Eploy.

Another way to attract more candidates is sponsoring your jobs. Free postings lose visibility over time, but you can sponsor a job on Indeed directly from Eploy to make sure your listing gets noticed by more relevant talent. Sponsored Jobs get up to 5X more clicks<sup>1</sup>, and you only pay when people click on your jobs.

### **What other resources are available to help me learn more about Indeed?**

**Indeed's Employer Help Center:** <https://www.indeed.co.uk/help> Find relevant help articles, best practices, and other information intended for employers to learn more about Indeed by searching topics here.

**Indeed Academy:** <https://www.indeed.com/academy> Indeed Academy is Indeed's first ever training program designed to help you unlock the full potential of Indeed's hiring platform. Best of all? It's completely free. This on-demand program was created by Indeed product experts so you can learn what you want when you want. Become an Indeed Academy Graduate to showcase your knowledge and distinguish yourself as an innovative recruiter. Visit Indeed Academy on either your desktop or mobile device and login to your account using your existing Indeed credentials.

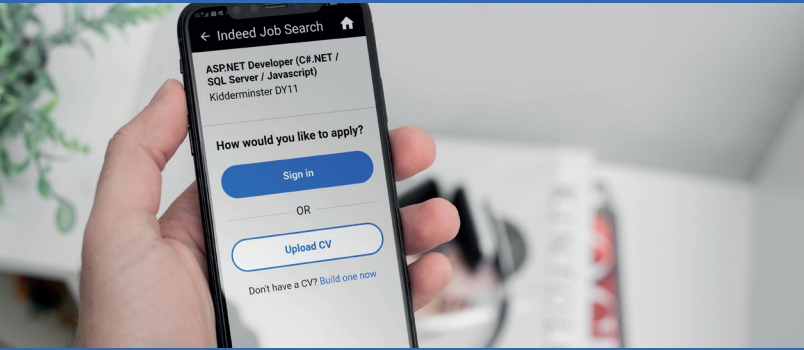


## Get your jobs listed on Indeed for free\*

- Opt-in to the Eploy Indeed XML feed
- All of your publicly available jobs are sent to Indeed
- Close or remove a vacancy in Eploy and it will be automatically removed from Indeed
- Jobs listed on Indeed for free\*



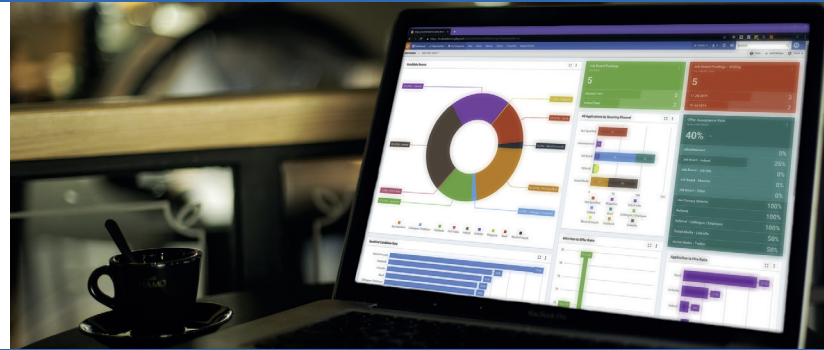
## Get more applications with Indeed Apply



- Candidates can apply directly on Indeed to your jobs
- Easy, mobile-optimised application process
- Include screener questions created with Eploy Discover
- Indeed Apply jobs get up to 8x more applicants than non-Indeed Apply jobs<sup>3</sup>

## Measure your success with Eploy Dashboards

- Indeed applications are automatically tracked with the correct source in Eploy
- Get more accurate candidate source reporting
- Display candidate and application source statistics within Eploy Dashboards
- In-depth insight with KPIs including Application to Hire & Full-Funnel Throughput



### TERMS OF SERVICE

Indeed terms & conditions apply. This integration is provided as part of Eploy's Integration Services. Only for use by direct employers

### CONTACT US

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§ Please contact your Eploy Account Manager to discuss Indeed Apply compatibility with your current careers site, changes may be required to ensure functionality works correctly which may incur service costs.

Sources:  
1 comScore, Total Visits, March 2018  
2 Google Analytics, Unique Visitors, September 2018  
3 Indeed data (worldwide)

\* Terms, conditions & quality standards apply. See: <https://www.indeed.com/legal>



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