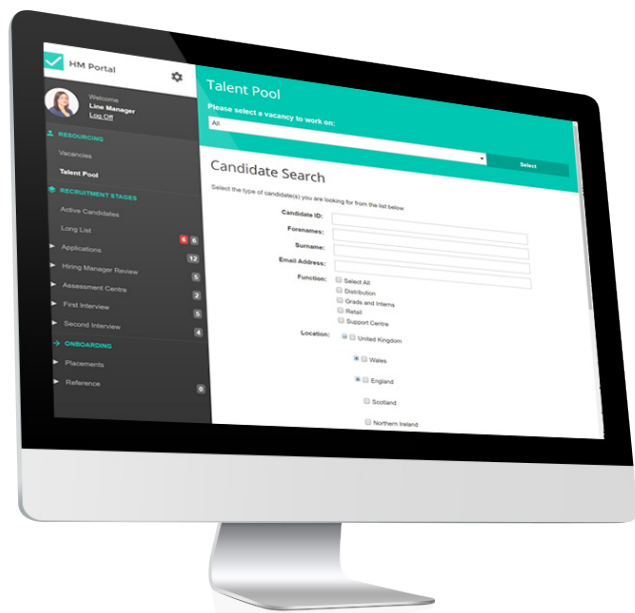


# EPLY FOR TALENT POOLING



EPLY  
SOLUTION  
GUIDE



## Create & target pipelines of top talent

- Build talent pools for your future needs
- Segment talent into relevant groups
- Quick Match your talent pool to vacancies
- Nurture talent with Email & SMS campaigns
- Flexible skills library to tag candidates
- Powerful search and collaboration tools



## The complete solution for growing and nurturing your talent pools

When it comes to recruiting proactively, Eploy excels. Powerful search and research tools, combined with talent pools, gives you instant access to warm, pre-screened passive candidates.

In a talent market where skilled candidates are scarce, having access to qualified and engaged talent means you could beat your competition to the best candidates.

### Much more than an ATS

Eploy is an ATS & CRM. It gives you instant access to search previous applicants, as well as candidates that have registered for your talent pool. So, when that next job requisition hits your desk, you're ready to go.

### Talent Segmentation

Segment your talent pools in ways that work for you. Quickly view and rank candidates by location, skills, qualifications or virtually any other combination of criteria. You can pick and choose the candidates that go into each talent pool, or use dynamic queries to automatically fill your talent pipelines with matching talent.

### Data Visualisation

Make sense of the data in your talent pools with Eploy's award winning Dashboards and Metrics engine. View at-a-glance information on your talent pools, identify strengths and weaknesses, and take action- all from your dashboard.

Cloud Software for Talent Pooling



Faster, Smarter  
Recruitment Software

## EPLOY for TALENT POOLS

### KEY BENEFITS

**Create Talent Pools**  
Quickly build pipelines to help meet your future talent needs

#### Be Informed

Identify warm talent and reduce time to hire

#### KPIs & Reporting

Monitor your talent pool KPIs and manage your targets

#### Nurture Talent

Email & SMS talent nurturing campaigns & measure engagement

#### Metrics & Dashboards

Quickly view your talent pool strengths and weaknesses

#### Talent Mapping

Create talent maps and focus on the most suitable candidates

### TERMS OF SERVICE

\*SMS credits required  
†Requires Eploy Candidate Portal module  
‡Requires Eploy Client Portal Module  
\*\*Requires Eploy Onboarding Module  
See specific datasheets for details

### CONTACT US

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## Create Talent Pools

- Create and manage a skills library based on your needs
- Automatically match the most suitable candidates for your vacancies
- Auto skill candidates as soon as they are added to Eploy, based on skills in their CV
- Dynamic - automatically adds new members based on your criteria
- Static - handpick the best candidates for each pool



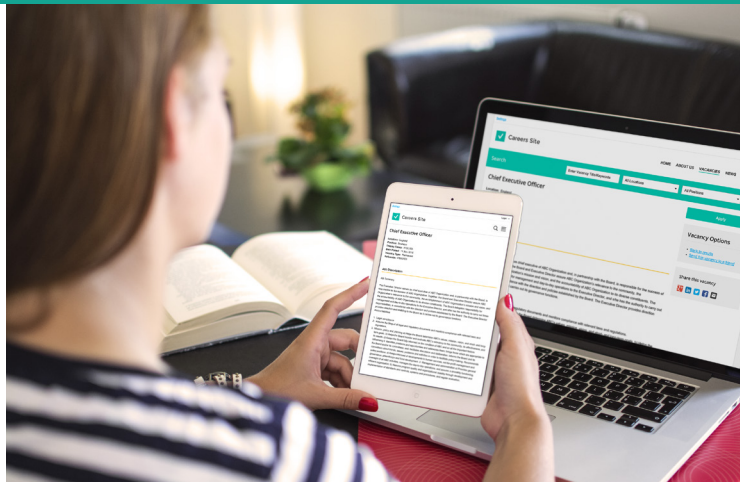
## Advanced Search & Talent Mapping



- Full Boolean search across all candidate, company, contact & vacancy records
- Save & share searches with your colleagues
- Quick Match gives you instant feedback on suitable candidates
- Personalise your interface for quick access to key information
- Review previous roles & applications
- Create longlists / talent mapping

## Email & SMS Talent Nurturing & Engagement

- EployMail - keep track of every conversation with each candidate
- Automatically associate emails & SMS with relevant candidates, companies, contacts & vacancies
- Email Marketing tools for branded campaigns
- Integrated two-way SMS\* for mobile marketing campaigns
- Fully integrated content editor to plan and execute talent nurturing campaigns



## Data Visualisation



- Customisable Dashboards
- Measure and monitor talent pool health & engagement
- Real-time at-a-glance information on the strengths and weaknesses of your talent pools
- Make more informed hiring decisions
- Create and report on all talent pool KPIs in real-time